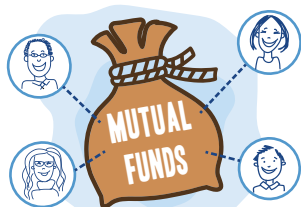


 **CLICK HERE TO OPEN AN ACCOUNT**

**CLICK HERE TO ATTEND THE SEMINAR**

## WHAT ARE MUTUAL FUNDS?

Mutual Funds are professionally managed investment products, registered under the Securities and Exchange Commission (SEC).



**Mutual Funds** pool together a collection of assets - generally stocks, bonds, cash or a combination thereof - held by multiple shareholders for the purpose of investing.



## WHAT ARE THE TYPES OF FUNDS?

Mutual Funds are categorized according to where the pooled assets are invested. There are different types of mutual funds to match your investment horizon and financial goals.



**Invest in stocks that are components of the PSEi**

### EQUITY INDEX FUNDS



**Invest in individual stocks listed in the Philippine Stock Exchange**

### EQUITY FUNDS



**Invest in a combination of both individual stocks and bonds**

### BALANCED FUNDS



**Invest in bonds issued by corporations and the Philippine government**

### BOND FUNDS



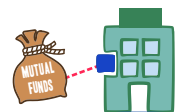
**Invest in short-term time deposits, corporate bonds, and government securities**

### MONEY MARKET FUNDS

## HOW CAN MUTUAL FUNDS HELP ME?

### EASY WAY TO OWN SECURITIES

Mutual funds are a convenient way of investing in a variety of securities that can match your different financial goals.



### PROFESSIONALLY MANAGED

Professional fund managers bring in the expertise related to making investment decisions. These involve asset selection process and monitoring the overall composition of your portfolio.



### DIVERSIFICATION

Mutual funds minimize risk by spreading the investment among a variety of assets.



### LIQUIDITY

Investors can typically redeem their mutual fund shares at any time.



## BENEFITS OF INVESTING THROUGH COL FUND SOURCE



### ONE STOP SHOP

A wide selection of pre-screened mutual funds from top fund houses are made available in a single platform.



### EXPERT OPINION

Get access to online tools and independent research from industry professionals which can help you in choosing the right funds for your portfolio.



### AUTOMATED INVESTMENT FACILITY

Our EIP facility allows you to invest a fixed amount on a regular basis over the long term.



### ZERO FRONT-END FEES

All mutual funds offered have no front-end fees. With a minimum of Php5,000, you can already start investing.



### TRANSPARENCY

You can monitor and evaluate your investment portfolio which can contain both stocks and mutual funds, using your online account anytime, anywhere.

## HOW TO GET STARTED

### OPEN A COL ACCOUNT



Application forms can be filled out online. Provide all the necessary information together with the required documents and submit to any of our centers.

### FUND YOUR ACCOUNT



Fund your COL account through our partner banks via online merchant payment or over-the-counter deposit.

### START INVESTING



To learn about successful investing, you can attend COL's Investor Education seminars by registering online through our website.

## ABOUT COL

COL Financial Group, Inc. is the leading online stockbroker in the Philippines. It provides value-driven products and services, innovative solutions and expertise to help investors achieve their financial goals.

### CONTACT US

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